

Seminar in American Government and Politics
PS 5030 Fall 2017
Thursdays, 6:15–9:00 p.m.
Anne Belk Hall 108

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Wednesdays 9:00 a.m.–11:00 a.m. (virtual), and by appointment

This seminar is designed to introduce you to the field of American politics. The course is simply too short to provide a great deal of depth in any subfield but should help prepare you for subsequent work, both during graduate school and over the course of your career. More specifically, my goals are to provide you with an overview of research in the major subfields of American politics, prepare you for advanced seminars in the field, and help you develop your ability to conduct and analyze original research.

Since this is a seminar, it is essential that you complete all of the readings before each session. In some weeks, we will cover several hundred pages of literature. Two welcome byproducts of this workload are honing your critical reading skills and preparing you to complete your comprehensive examination.

1 Required Texts

There are three required texts for this course:

- Mayhew, David. 2004. *Congress: The Electoral Connection* 2nd edition. New Haven: Yale University Press.
- Aldrich, John. 2011. *Why Parties?: A Second Look*. Chicago: University of Chicago Press.
- Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. New York: Cambridge University Press.

Supplementary material will be posted on AsULearn or distributed via e-mail if necessary. All class communication will be sent to the e-mail address on file with the university. Students are expected to check this account daily.

2 Course Requirements

- *Participation:* (35%)
- *Literature Review:* (35%)
- *Practice Comprehensive Exam:* (30%)

Reading: The reading includes a varied mix of literature. Some is theoretical while much of it is empirical, although the research methods are also quite varied. Some of the reading explores current questions or debates. Still other work might be considered “classics” because of their breakthrough nature or long-standing significance. Much of the assigned reading comes from scholarly journal articles, which are available online from the ASU Library: <http://library.appstate.edu/find/articles> or Google Scholar: scholar.google.com.

Some weeks you will be assigned to be the resident expert. On those weeks, you will prepare summaries of each article, serve as discussion leader, and each expert should come prepared with at least two discussion questions for every assigned reading. On weeks when there are four resident experts, each expert will be required to summarize one of the recommended readings as well. There should not be duplicate summaries. We will assign resident expert weeks during the first class meeting.

On weeks when you are not the resident expert you are still expected to have completed and thought critically about the reading before coming to seminar. In addition to reading all of the texts before class and attending every meeting, I expect weekly participation. This is not a lecture course, and what you learn depends heavily on the quality of discussion and analysis in our weekly seminars. Participation includes contributing to the discussion by asking and answering questions. You will be evaluated on the *quality* of your analysis, which is comparable to serving as a discussant on a panel at an academic conference.

I reserve the right to add additional assignments if it seems as though students have not been completing all the assigned reading or are not actively participating in class.

Article Summaries: During your resident expert weeks, you will prepare a short summary for a given text. A typical summary will include pertinent background information, a recount of the theory and hypotheses, a summary of the results, how the piece fits in with other literature, criticisms, and take home points. These will be useful to you when you are study for the practice comprehensive exam. Please see the example summaries on Google Drive and AsULearn for a general guide. All of the fields in the provided template will not apply to every article, but make sure you cover all the relevant points.

Do not delete any summaries from the online folder. Each summary must be uploaded to the Google Drive folder by *5:30pm the day it is due*. Although all the resident experts are jointly responsible for writing the summaries, you only need to submit one summary per article. Each resident expert group member will receive the same grade for the article summaries that week. In other words, if the overall grade for the group of summaries is an 87, both group members will receive an 87 for that week regardless of which person wrote the summary. I encourage you to work together to make sure your summaries are brief but thorough. The article summaries are included in your participation grade. **Late summaries will receive a grade of zero (0) but should still be uploaded to Google Drive for the benefit of yourself and your fellow students.**

Literature Review: This is your major task for the semester. The goals of this assignment are to 1) introduce you to the research process, 2) synthesize part of the literature, and 3) brainstorm a potential thesis or directed research topic. The review should summarize major findings, explain the underlying theory/theories, analyze research methods, and discuss problems or gaps in the literature. In an empirical project, the review “sets up” the hypotheses and research design that are the foundation for analyzing your data. In an essay format, as in this assignment, the review culminates with suggestions for a research agenda

– significant questions and approaches in future research. Several of the week include readings from the *Oxford Handbook* series that serve as good models of an essay format literature review.

The literature review should be 15–20 pages of text, excluding references, title, author information, etc. For the literature review you will need to collect outside sources (hint: start with the readings in class and look at the works cited sections). I encourage you to seek my or another professor’s advice during any point of the research process. If you would like to use your literature review as a foundation for a paper in another course, you must get approval from instructors of both courses.

Proofread: spelling and grammar, of course, matter. You must follow the format used by the major journals in the discipline (see weekly readings). If you are unfamiliar with these, check the *American Political Science Review*, a recent edition of *The Chicago Manual of Style*, or Scott and Garrison’s *The Political Science Student Writer’s Manual*. Literature reviews should be double-spaced in 12pt. Times New Roman font with 1” margins on each side. **Failure to follow formatting instructions will result in a 10 point penalty.** Papers must be submitted in hard copy as electronic copies will not be accepted. **Late papers will be penalized 10 points per calendar day unless other arrangements have been made with the instructor.**

Practice Comprehensive Exam: The practice comprehensive examination will test your understanding of the theoretical and empirical issues that we will discuss during the semester. The questions will mimic the questions you might receive on your real examination. This is an open book examination. Instructions will follow. **Late exams will not be accepted.**

A Final Word on Grading: All concerns regarding graded work must be presented in writing. Grade appeals must be made within seven (7) calendar days of grade posting. **No outstanding work will be accepted after final grades are submitted.**

“Lack of preparation on your part does not constitute an emergency on my end.”
- Unknown Origin

3 Civility Statement

We each come from a variety of backgrounds and bring with us different experiences to the classroom. Regardless of whether or not we share similar opinions and beliefs, I expect all members of this class to be respectful of each other as we explore new and challenging ideas.

I encourage you to express yourself with reason, clarity, courtesy, and compassion. This ensures that we may be comfortable learning and growing without fear of judgment, ridicule, or intimidation. Student conduct that disrupts the learning process will not be tolerated and may lead to disciplinary action and/or removal from class.

In line with the expectations of our academic community, the following behavior will not be permitted in any form:

- Ad hominem attacks or attacks on an individual or group of individuals’ character on the basis of gender, race, class, ethnicity, national origin, religion, sexual orientation, gender identity, disability, or other personal characteristics.
- Epithets or other language intended to intimidate, demean, or incite violence.
- Editorial content that is harmful, threatening, abusive, demeaning, or libelous.

4 Americans with Disabilities Act

Appalachian State University is committed to making reasonable accommodations for individuals with documented qualifying disabilities in accordance with the Americans with Disabilities Act of 1990, and Section 504 of the Rehabilitation Act of 1973. If you have a disability and may need reasonable accommodations in order to have equal access to the University's courses, programs and activities, please contact the Office of Disability Services (828.262.3056 or www.ods.appstate.edu). Once registration is complete, individuals will meet with ODS staff to discuss eligibility and appropriate accommodations. Please notify me as soon as possible if you require any accommodations related to a disability.

5 Academic Integrity

Each student must pursue his or her academic goals honestly and be personally accountable for all submitted work. Representing another person's work as your own is always wrong. Faculty are required to report any suspected instances of academic dishonesty to the Office of Student Conduct. For more comprehensive information on academic integrity, including categories of academic dishonesty, please refer to the academic integrity code website at <http://academicaffairs.appstate.edu/syllabi>.

6 Course Schedule

** This syllabus serves a general plan for the course; deviations announced by the instructor may be necessary.*

August 24: Introduction
August 31: Supreme Court as an Institution
September 7: Judicial Decision-Making
September 14: Congress: Institutional Development
September 21: Congress as an Institution
September 28: Parties
October 5: Interest Groups and Lobbying
October 19: Macro Politics / Macro Opinion
October 26: Public Opinion
November 2: Ideology and Partisanship – **LITERATURE REVIEW ROUGH DRAFT DUE**
November 9: Polarization and Voting Behavior
November 16: Campaign Effects and Elections
November 23: NO CLASS — Thanksgiving Break
November 30: Congressional Elections – **LITERATURE REVIEW FINAL DRAFT DUE**
December 14: **FINAL EXAM**

7 Readings

7.1 Supreme Court as an Institution

Required:

1. Segal, Jeffrey, and Harold Spaeth. 2002. *The Supreme Court and the Attitudinal Model Revisited*. Chapter 5.
2. Songer, Donald R., Jeffrey A. Segal, and Charles M. Cameron. 1994. "Hierarchy of Justice: Testing a Principle-Agent Model of Supreme Court–Circuit Court Interactions." *American Journal of Political Science* 38(3): 673–696.
3. Cameron, Charles M., Albert D. Cover, and Jeffrey A. Segal. 1990. "Senate Voting on Supreme Court Nominees: A Neoinstitutional Model." *American Political Science Review* 84(2): 525–534.

4. Gibson, James L. and Michael J. Nelson. 2015. "Is the U.S. Supreme Court's Legitimacy Grounded in Performance Satisfaction and Ideology?" *American Journal of Political Science* 59(1): 162-174.

Recommended:

- Mishler, William, and Reginald S. Sheehan. 1993. "The Supreme Court as a Countermajoritarian Institution?" *American Political Science Review* 87(1): 87-101.
- Epstein, Lee. 2008. "The U.S. Supreme Court." in *The Oxford Handbook of Law and Politics*
- Christenson, Dino P. and David M. Glick. 2015. "Chief Justice Roberts's Health Care Decision Disrobed: The Microfoundations of the Supreme Court's Legitimacy." *American Journal of Political Science* 59(2): 403-418.
- Ura, Joseph Daniel. 2014. "Backlash and Legitimation: Macro Political Responses to Supreme Court Decisions." *American Journal of Political Science* 58(1): 110-126.

7.2 Judicial Decision-Making

Required:

1. Segal, Jeffrey, and Harold Spaeth. 2002. *The Supreme Court and the Attitudinal Model Revisited*. Chapter 8.
2. Segal, Jeffrey, Chad Westerland, and Stephanie Lindquist. "Congress, the Supreme Court, and Judicial Review: Testing a Constitutional Separation of Powers Model." *American Journal of Political Science*. 55(1):89-104
3. Hall, Matthew E.K. 2014. "The Semiconstrained Court: Public Opinion, the Separation of Powers, and the U.S. Supreme Court's Fear of Nonimplementation." *American Journal of Political Science* 58(2): 352-366.
4. Box-Steffensmeier, Janet M., Dino P. Christenson, and Matthew P. Hitt. 2013. "Quality Over Quantity: Amici Influence and Judicial Decision Making." *American Political Science Review* 107(3): 446-460.

Recommended:

- Segal, Jeffrey A. and Harold J. Spaeth. 1996. "The Influence of Stare Decisis on the Votes of the United States Supreme Court Justices." *American Journal of Political Science* 40(4): 971-1003.
- Knight, Jack, and Lee Epstein. 1996. "The Norm of Stare Decisis." *American Journal of Political Science* 40(4): 1018-1035.
- Kuklinski, James, and John Stanga. 1979. "Political Participation and Government Responsiveness." *American Political Science Review* 73: 1090.
- Beim, Deborah, Alexander V. Hirsch, and Jonathan P. Kastellec. 2014. "Whistleblowing and Compliance in the Judicial Hierarchy." *American Journal of Political Science* 58(4): 904-918.
- Glynn, Adam N., and Maya Sen. 2015. "Identifying Judicial Empathy: Does Having Daughters Cause Judges to Rule for Women's Issues?" *American Journal of Political Science* 59(1): 37-54.
- Canes-Wrone, Brandice, Tom S. Clark, and Jason P. Kelly. 2014. "Judicial Selection and Death Penalty Decisions." *American Political Science Review* 108(1): 23-39.
- Ura, Joseph Daniel. 2014. "Backlash and Legitimation: Macro Political Responses to Supreme Court Decisions." *American Journal of Political Science* 58(1): 110-126.

7.3 Congress: Institutional Development

Required:

1. Mayhew, David. 2004. *Congress: The Electoral Connection*. 2nd edition.
2. Jenkins, Jeffrey A. 1999. "Examining the Bonding Effects of Party: A Comparative Analysis of Roll-Call Voting in the U.S. and Confederate Houses." *American Journal of Political Science* 43(3):1144-65.
3. Chiou, Fang-Yi and Lawrence S. Rothenberg. 2014. "The Elusive Search for Presidential Power." *American Journal of Political Science* 58(3): 653-668.
4. Rogowski, Jon C. 2016. "Presidential Influence in an Era of Congressional Dominance." *American Political Science Review* 110(2): 325-341.

Recommended:

- Jacobson, Gary. 2004. *The Politics of Congressional Elections*, chapter 7.
- Polsby, Nelson. 1969. "The Institutionalization of the House of Representatives." *American Political Science Review* 62(1):144-68.
- Cox and McCubbins. *Legislative Leviathan* ch 4-6, 9-10.
- Rhode. 1991. *Parties and Leaders in the Post-Reform House* ch 2-4.
- Roberts and Smith. 2003. "Procedural Contexts, Party Strategy, and Conditional Party Voting in the U.S. House of Representatives." *American Journal of Political Science* 47: 305-317.
- Krehbiel, Keith. 2004. "Legislative Organization." *Journal of Economic Perspectives* 18(1): 113-128.
- Weingast, Barry R., and William J. Marshall. 1988. "The Industrial Organization of Congress; Or, Why Legislatures, Like Firms, Are Not Organized as Markets." *Journal of Political Economy* 96(1): 132-63.

7.4 Congress as an Institution

Required:

1. Theriault, Sean, Patrick Hickey, and Abby Blass. 2011. "Roll-Call Votes." in *Oxford Handbook of the American Congress*.
2. Aldrich, John and David Rohde. 2000. "The Consequences of Party Organization in the House: The Role of the Majority and Minority Parties in Conditional Party Government." in Jon Bond and Richard Fleisher (eds.) *Polarized Politics: Congress and the President in a Partisan Era*. Washington, D.C.: CQ Press: 31-72.
3. Matthew Lebo, Adam McGlynn and Gregory Koger. 2007. "Strategic Party Government: Party Influence in Congress, 1789-2000." *American Journal of Political Science* 51:464-81.
4. Bond, Jon R., Richard Fleisher, B. Dan Wood. 2003. "The Marginal and Time-Varying Effect of Public Approval on Presidential Success in Congress." *Journal of Politics*. 65(1).

Recommended:

- Fenno, Richard F., Jr. 1977. "U.S. House Members and their Constituencies: An Exploration." *American Political Science Review*, Vol. 71, No. 3: 883-917.

- McCubbins, Mathew D.. and Thomas Schwartz. 1984. "Congressional Oversight Overlooked: Police Patrols versus Fire Alarms." *American Journal of Political Science* Vol. 28, No. 1: 165-179.
- Henderson, John and John Brooks. 2016. "Mediating the Electoral Connection: The Information Effects of Voter Signals on Legislative Behavior." *Journal of Politics* 78(3): 653-669.
- Butler, Daniel M. and Adam M. Dynes. 2016. "How Politicians Discount the Opinions of Constituents with Whom They Disagree." *American Journal of Political Science* 60(4): 975-989.

7.5 Parties

Required:

1. Aldrich, John. 2011. *Why Parties?: A Second Look.*, chapters TBD.
2. Riker, William H. 1982. "The Two-Party System and Duverger's Law: An Essay on the History of Political Science." *American Political Science Review* 76 (December): 753-766.
3. Dodd, Lawrence C. 2015. "Congress in a Downsian World: Polarization Cycles and Regime Change." *Journal of Politics* 77(2): 311-323.
4. Linsdtaedt, Rene and Ryan J. Vander Wielen. 2014. "Dynamic Elite Partisanship: Party Loyalty and Agenda Setting in the US House." *British Journal of Political Science* 44(4): 741-772.

Recommended:

- APSA. 1950. "Responsible Two-Party Government." *American Political Science Review* 44.
- Krehbiel, Keith. 1993. "Where's the Party?" *British Journal of Political Science* 23:235-66.
- Cox and McCubbins. *Legislative Leviathan* ch 1-3, 7-8.
- Maltzman. *Competing Principals* ch 1-3.
- Downs. 1957. *An Economy Theory of Democracy*. New York: Harper Row.
- Maestas, Fulton, Maisel, and Stone. 2006. "When to Risk It? Institutions, Ambition, and the Decision to Run for the U.S. House." *American Political Science Review* (2): 195-208.

7.6 Interest Groups and Lobbying

Required:

1. Kollman, Ken. 1997. "Inviting Friends to Lobby: Interest Groups, Ideological Bias and Congressional Committees." *American Journal of Political Science* 41 (April 1997):519-44.
2. Kalla, Joshua L. and David E. Broockman. 2016. "Campaign Contributions Facilitate Access to Congressional Officials: A Randomized Field Experiment." *American Journal of Political Science* 60(3): 545-558.
3. Caldiera, Gregory, and John R. Wright. 1988. "Organized Interests and Agenda Setting in the U.S. Supreme Court." *Journal of Politics* 62:51-69.
4. Leech, Beth L. 2010. "Lobbying and Influence" in *The Oxford Handbook of American Political Parties and Interest Groups*.

Recommended:

- Baumgartner, Frank and Beth Leach. 1998. *Basic Interests* Chapters 1-5.

- Olson. 1965. *The Logic of Collective Action*. Cambridge: Harvard University Press.
- David Lowery, Virginia Gray, Jennifer Anderson, and Adam J. Newmark. 2004. "Collective Action and the Mobilization of Institutions." *Journal of Politics* 66: 684-705.

7.7 Macro Politics / Macro Opinion

Required:

1. Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 2002. *The Macro Polity*. Ch. 3, 6-7.
2. Ramirez, Mark D. 2013. "The Policy Origins of Congressional Approval." *Journal of Politics* 75(1): 198-209.
3. MacKuen, Erikson, and Stimson. 1989. "Macropartisanship." *American Political Science Review* 1125-1142.
4. Durr, Robert H. "What Moves Policy Sentiment?" *American Political Science Review* 87:158-170.

Recommended:

- Enns, Peter K. 2014. "The Public's Increasing Punitiveness and Its Influence on Mass Incarceration in the United States." *American Journal of Political Science* 58(4): 857-872.
- Key and Donovan. 2017. "The Political Economy: Political Determinants of the Macroeconomy." *Political Behavior* 39(3): 763-786
- Green, Palmquist, and Schickler. 1998. "Macropartisanship." *American Political Science Review* 883-90 [reply 901-912].
- Burden and Kimball. 1998. "A New Approach to the Study of Ticket-Splitting." *American Political Science Review* 92: 533-544.

7.8 Public Opinion

Required:

1. Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. Chapters 1-6.
2. DeBoef, Suzanna and Paul Kellstedt. 2004. "The Political (and Economic) Origins of Consumer Sentiment." *American Journal of Political Science* 48: 633-649.
3. Parker-Stephen, Evan. 2013. "Tides of Disagreement: How Reality Facilitates (and Inhibits) Partisan Public Opinion." *Journal of Politics* 75(4): 1077-1088.
4. Lebo, Matthew J. and Daniel Cassino. 2007. "The Aggregated Consequences of Motivated Reasoning and the Dynamics of Partisan Presidential Approval." *Political Psychology* 28: 719-746.

Recommended:

- Keele, Luke. 2007. "Social Capital and the Dynamics of Trust in Government." *American Journal of Political Science* 51:241-255.
- Barabas, Jason, Jennifer Jerit, William Pollock, and Carlisle Rainey. 2014. "The Question(s) of Political Knowledge." *American Political Science Review* 198(4): 840-855.
- Jacoby, William G. "Is There a Culture War? Conflicting Value Structures in American Public Opinion." *American Political Science Review* 108(4): 754-771.

- Druckman, James N., Erik Peterson, and Rune Slothuus. 2013. “How Elite Partisan Polarization Affects Public Opinion Formation.” *American Political Science Review* 107(1): 57-79.
- Dancey, Logan and Geoffrey Sheagley. 2013. “Heuristics Behaving Badly: Party Cues and Voter Knowledge.” *American Journal of Political Science* 57(2): 312-325.
- Davenport, Lauren D. 2016. “Beyond Black and White: Biracial Attitudes in Contemporary U.S. Politics.” *American Political Science Review* 110(1): 52-66.

7.9 Ideology and Partisanship

Required:

1. Converse, Phillip. 1964. “The Nature of Belief Systems in Mass Publics.” in *Ideology and Discontent*, ed. David Apter.
2. Feldman, Stanley. “Political Ideology.” in *Oxford Handbook of Political Psychology*.
3. Huddy, Leonie, Lilliana Mason, and Lene Aaroe. 2015. “Expressive Partisanship: Campaign Involvement, Political Emotion, and Partisan Identity.” *American Political Science Review* 109(1): 1-17.
4. Jerit, Jennifer, and Jason Barabas. 2012. “Partisan Perceptual Bias and the Information Environment.” *Journal of Politics* 74(3): 672-684.
5. Henderson, Michael. 2015. “Finding the Way Home: The Dynamics of Partisan Support in Presidential Campaigns.” *Political Behavior* 37: 889-910.

Recommended:

- Jacoby, William. 1995. “The Structure of Ideological Thinking in the American Electorate.” *American Journal of Political Science* 39: 314-335.
- Carsey, Thomas M. and Geoffrey C. Layman. 2006. “Changing Sides or Changing Minds? Party Identification and Policy Preferences in the American Electorate.” *American Journal of Political Science* 50(2): 464-477.
- Verhulst, Brad, Lindon J. Eaves, and Peter K. Hatemi. 2012. “Correlation not Causation: The Relationship between Personality Traits and Political Ideologies.” *American Journal of Political Science* 56(1): 34-51.
- McCabe, Katherine T. 2016. “Attitude Responsiveness and Partisan Bias: Direct Experience with the Affordable Care Act.” *Political Behavior* 38: 861-882.

7.10 Polarization, and Voting Behavior

Required:

1. Schaffner, Brian F. 2011. “Party Polarization.” in *Oxford Handbook of the American Congress*.
2. Linn, Suzanna, Jonathan Nagler, and Marco A. Morales. 2010. “Economics, Elections, and Voting Behavior.” in *Oxford Handbook of American Elections and Political Behavior*.
3. Bartels, Larry M. 2000. “Partisanship and Voting Behavior, 1952-1996.” *American Journal of Political Science*
4. Soroka, Stuart N., Dominik A. Stecula, and Christopher Wlezien. 2015. “It’s (Change in) the (Future) Economy, Stupid: Economic Indicators, the Media, and Public Opinon.” *American Journal of Political Science* 59(2): 457-474.

5. Iyengar, Shanto, and Sean J. Westwood. 2015. "Fear and Loathing across Party Lines: New Evidence on Group Polarization" *American Journal of Political Science* 59(3): 690-707.

Recommended:

- Mason, Lilliana. 2015. "'I Disrespectfully Agree': The Differential Effects of Partisan Sorting on Social and Issue Polarization." *American Journal of Political Science* 59(1): 128-145.
- Healy, Andrew, Gabriel S. Lenz. 2014. "Substituting the End for the Whole: Why Voters Respond Primarily to the Election-Year Economy." *American Journal of Political Science* 58(1): 31-47.
- Hansford, Thomas G. and Brad T. Gomez. 2010. "Estimating the Electoral Effects of Voter Turnout." *American Political Science Review* 104(2): 268-288.
- Kam, Cindy D. and Donald R. Kinder. "Ethnocentrism as a Short-Term Force in the 2008 American Presidential Election." *American Journal of Political Science* 56(2): 326-340.
- Fiorina, Morris, Samuel Abrams, and Jeremy Pope. 2008. "Polarization in the American Public: Misconceptions and Misreadings." *Journal of Politics* 70(2):556-560.
- Rogowski, Jon C. 2014. "Electoral Choice, Ideological Conflict, and Political Participation." *American Journal of Political Science* 58(2): 479-494.
- Lewis-Beck, et al. 2008. *The American Voter Revisited* Ann Arbor: University of Michigan Press.
- Smidr, Corwin D. "Polariation and the Decline of the American Floating Voter." *American Journal of Political Science* 61(2): 365-381.

7.11 Campaign Effects and Elections

Required:

1. Hillygus, D. Sunshine. 2015. "Campaign Effects on Vote Choice." in *Oxford Handbook of American Elections and Political Behavior*.
2. Kriner, Douglas L. and Andrew Reeves. 2012. "The Influence of Federal Spending on Presidential Elections." *American Political Science Review* 106(2): 348-366.
3. Wright, John. 2012. "Unemployment and the Democratic Electoral Advantage." *American Political Science Review* 106(4): 685-702.
4. Dowling, Conor M. and Amber Wichowsky. 2015. "Attacks without Consequence? Candidates, Parties, Groups, and the Changing Face of Negative Advertising." *American Journal of Political Science* 59(1): 19-36.
5. Cassese, Erin C. and Mirya R. Holman. "Party and Gender Stereotypes in Campaign Attacks." *Political Behavior* online 2017.

Recommended:

- Holbrook, Thomas. 2010. "Forecasting US Presidential Elections." in *Oxford Handbook of American Elections and Political Behavior*.
- Huber, Gregory A. and Kevin Arceneaux. 2007. "Identifying the Persuasive Effects of Presidential Advertising." *American Journal of Political Science* 51: 961-981.
- Wlezien, Christopher and Robert S. Erikson. 2002. "The Timeline of Presidential Election Campaigns." *Journal of Politics* 64: 969-993.

- Urban, Carly, and Sarah Niebler. 2014. “Dollars on the Sidewalk: Should U.S. Presidential Candidates Advertise in Uncontested States?” *American Journal of Political Science* 58(2):322-336.
- Kam, Cindy D. and Elizabeth J. Zechmeister. 2013. “Name Recognition and Candidate Support.” *American Journal of Political Science* 57(4): 971-986.
- Holbrook. *Do Campaigns Matter?*
- Campbell. *The American Campaign*
- Banda, Kevin K. and Jason H. Windett. 2016. “Negative Advertising and the Dynamics of Candidate Support.” *Political Behavior* 38: 747-766.

7.12 Congressional Elections

Required:

1. Gregory Koger, Matthew Lebo, Jamie Carson, and Ellen M. Key. 2017. “The Electoral Costs of Party Loyalty in the House and Senate.” in *Strategic Party Government* by Matthew Lebo and Gregory Koger. Chicago: University of Chicago Press.
2. Grimmer, Justin, Solomon Messing, and Sean J. Westwood. 2012. “How Words and Money Cultivate a Personal Vote: The Effect of Legislator Credit Claiming on Constituent Credit Allocation.” *American Political Science Review* 106(4): 703-719.
3. Engstrom, Erik J. 2012. “The Rise and Decline of Turnout in Congressional Elections: Electoral Institutions, Competition, and Strategic Mobilization.” *American Journal of Political Science* 56(2): 373-386.
4. Jacobson, Gary C. 2015 “It’s Nothing Personal: The Decline of the Incumbency Advantage in US House Elections.” *Journal of Politics* 77(3): 861-873.

Recommended:

- Maestas, Cherie D., Sarah Fulton, L. Sandy Maisel, and Walter Stone. 2006. “When to Risk It? Institutions, Ambitions, and the Decision to Run for the U.S. House.” *American Political Science Review* 101: 289-301.
- Kim, Henry A. and Brad L. Leveck. 2013. “Money, Reputation, and Incumbency in U.S. House Elections, or Why Marginals Have Become More Expensive.” *American Political Science Review* 107(3): 492-504.
- Hall, Andrew B. 2015. “What Happens When Extremists Win Primaries?” *American Political Science Review* 109(1): 18-42.
- Buttice, Matthew K. and Walter J. Stone. 2012. “Candidates Matter: Policy and Quality Differences in Congressional Elections.” *Journal of Politics* 74(3): 870-887.
- Carson, Jamie L. and Jason M. Roberts. 2011. “House and Senate Elections.” in *Oxford Handbook of the American Congress*.