

## GERMAN STRAND:

### GER 3055 Culture and Civilization of Modern Germany (through film)

Meets: M-F, 9:40 a.m.-12:40 p.m.  
with target language lunch 12:40-1:40

This course offers an introduction to 20th-century German culture through the depictions (and interpretations) of aspects of social history in German film. Special attention is given to the artistic, historical, and cultural contexts from which they emerged. The first module will examine Germany's cultural ruin and reemergence after WWII; the second module will examine the more turbulent anti-American, anti-capitalistic movements of the 70's and 80's, and the third module will examine aspects of East and West Germany, as well as Germany's *Wende*. All three modules provide a snapshot of how Germans have dealt with their cultural identity in recent years. **Instructed in German at the upper-division, undergraduate level.**

#### Modules (for continuing education)

**Week 1 (July 12-16, 2010):** *1940's-60's Germany's Nazi Legacy, Vergangenheitsbewältigung and Immigration*

**Week 2 (July 19-23, 2010):** *1970's and 80's: Terrorism and Beyond*

**Week 3 (July 26-30, 2010):** *1990-now East and West, Pre-and Post Unification*

**Instructor: Dr. Kevin Kennedy**

**NOTE! Participants of the Davidson Institute can arrange alternative work for Week 3 when earning undergrad credit in German! Contact the Program Director for info: moserba@appstate.edu.**

## FRENCH STRAND:

### FRE 5025 French Cultural Studies

Meets: M-F, 9:40 a.m.-12:40 p.m.  
with target language lunch 12:40-1:40

This summer we'll look at French popular and high cultures, beginning with a focus on "pop culture," and explore how media informs the public and influences opinions. Topics include: French singer/songwriter legends, films and film stars, TV personalities, print/digital media, advertising trends, *l'américanisation*, the fashion industry, and more! In Week 2 we'll investigate social practices, prescriptions, and depictions of gender and sexuality in French history up to the present day, studying relevant laws, literature, artistic production, key figures, and sites of interest. In the final week, we'll investigate the production, preparation, distribution, consumption of French food and drink, as well as etiquette, dietary practices, and related attitudes—from family meals to fast food, from open-air markets to those famed restaurants and recipes of *haute cuisine*. Popular or high culture? Both are products and practices that unlock French culture for our students and for us. **Instructed in French.**

#### Modules (for continuing education)

**Week 1 (July 12-16, 2010):** *Pedestrian Roots? Pop Culture in France.*

**Week 2 (July 19-23, 2010):** *Gender Roles, Rules and Representations*

**Week 3 (July 26-30, 2010):** *France's Fabled Table.*

**Instructor: Dr. Michael Lane**

## ALL FOREIGN LANGUAGES

### FL 5545: Materials Design for the Development of L2 Literacy Skills

Meets: M-F, 1:40-4:40 PM  
with target language lunch 12:40-1:40

This course examines how to develop L2 literacy skills within the context of the 5 C's. We'll open with a look at the communication standard, and examine best practices for teaching reading and writing, as well as for assessing these skills. The second week we'll learn how to exploit the products of target cultures (picture books, youth literature, short fiction, film, etc.) to better develop literacy skills. Participants will design a project using literature in their target language that connects several skills and makes students more independent readers, writers, and thinkers. In the final week, we'll examine ways to connect students with each other and with speakers of the target culture to expand and deepen their L2 literacy skills, as well as their commitment to working on these over time. Projects will have cross-cultural and -disciplinary connections and be shared among participants. **Instructed in English with target language work groups in French, German and Spanish.**

#### Modules (for continuing education)

**Week 1 (July 12-16, 2010):** *Communication plus Connections: Reading and Writing Instruction in L2 and beyond.*

**Week 2 (July 19-23, 2010):** *Communication plus Cultures: Materials Design using Children's and Youth Literature*

**Week 3 (July 26-30, 2010):** *Communication plus Communities: Finding Audience and Voice, for Students and Ourselves*

**Instructor: Dr. Beverly Moser**