

Announcing Summer Graduate Institute for Foreign Language Teachers Appalachian State University, Boone, NC

July 12-July 30, 2010

Graduate-level courses in French, Spanish, and Foreign Language Methods, and an undergraduate course in German

Join us in the mountains of North Carolina for an intensive 1, 2 or 3-week institute where you can expand your content knowledge, practice your target language, and get new ideas for teaching.

Full, 3-week courses can earn academic credit; one-week modules within each course are flexible options for those needing a shorter stay.

Morning instruction (3 hours) is offered in the target language; afternoon methods course (3 hours) is taught in English with target language work groups. Mid-day we hold **target language lunches**. Evening films and other cultural events (Appalachian Summer Festival) make your experience enjoyable and rich.

Low-cost on-campus housing and meals (single rooms in suites of 4) are available for each week, with or without a weekend stay. Many participants stay Sunday-Thursday nights and drive home on weekends. All participants pay an Institute fee which includes a catered lunch. **See more at: <http://www.fl.appstate.edu>** → Graduate Study.

Overview of Courses for Summer 2010--see also course descriptions posted to the web!

French Cultural Studies

German Culture and Civilization (undergrad, uses film!)

Hispanic Cultural Studies

Materials Design for Developing L2 Literacy Skills



Apply for academic credit no later than June 15, but courses may fill earlier. For-credit application requires all college transcripts. Application is online at: <http://www.graduate.appstate.edu>.

GERMAN STRAND:

GER 3055 Culture and Civilization of Modern Germany (through film)

Meets: M-F, 9:40 a.m.-12:40 p.m.
with target language lunch 12:40-1:40

This course offers an introduction to 20th-century German culture through the depictions (and interpretations) of aspects of social history in German film. Special attention is given to the artistic, historical, and cultural contexts from which they emerged. The first module will examine Germany's cultural ruin and reemergence after WWII; the second module will examine the more turbulent anti-American, anti-capitalistic movements of the 70's and 80's, and the third module will examine aspects of East and West Germany, as well as Germany's *Wende*. All three modules provide a snapshot of how Germans have dealt with their cultural identity in recent years. **Instructed in German at the upper-division, undergraduate level.**

Modules (for continuing education)

Week 1 (July 12-16, 2010): *1940's-60's Germany's Nazi Legacy, Vergangenheitsbewältigung and Immigration*

Week 2 (July 19-23, 2010): *1970's and 80's: Terrorism and Beyond*

Week 3 (July 26-30, 2010): *1990-now East and West, Pre-and Post Unification*

Instructor: Dr. Kevin Kennedy

NOTE! Participants of the Davidson Institute can arrange alternative work for Week 3 when earning undergrad credit in German! Contact the Program Director for info: moserba@appstate.edu.

FRENCH STRAND:

FRE 5025 French Cultural Studies

Meets: M-F, 9:40 a.m.-12:40 p.m.
with target language lunch 12:40-1:40

This summer we'll look at French popular and high cultures, beginning with a focus on "pop culture," and explore how media informs the public and influences opinions. Topics include: French singer/songwriter legends, films and film stars, TV personalities, print/digital media, advertising trends, *l'américanisation*, the fashion industry, and more! In Week 2 we'll investigate social practices, prescriptions, and depictions of gender and sexuality in French history up to the present day, studying relevant laws, literature, artistic production, key figures, and sites of interest. In the final week, we'll investigate the production, preparation, distribution, consumption of French food and drink, as well as etiquette, dietary practices, and related attitudes—from family meals to fast food, from open-air markets to those famed restaurants and recipes of *haute cuisine*. Popular or high culture? Both are products and practices that unlock French culture for our students and for us. **Instructed in French.**

Modules (for continuing education)

Week 1 (July 12-16, 2010): *Pedestrian Roots? Pop Culture in France.*

Week 2 (July 19-23, 2010): *Gender Roles, Rules and Representations*

Week 3 (July 26-30, 2010): *France's Fabled Table.*

Instructor: Dr. Michael Lane

ALL FOREIGN LANGUAGES

FL 5545: Materials Design for the Development of L2 Literacy Skills

Meets: M-F, 1:40-4:40 PM
with target language lunch 12:40-1:40

This course examines how to develop L2 literacy skills within the context of the 5 C's. We'll open with a look at the communication standard, and examine best practices for teaching reading and writing, as well as for assessing these skills. The second week we'll learn how to exploit the products of target cultures (picture books, youth literature, short fiction, film, etc.) to better develop literacy skills. Participants will design a project using literature in their target language that connects several skills and makes students more independent readers, writers, and thinkers. In the final week, we'll examine ways to connect students with each other and with speakers of the target culture to expand and deepen their L2 literacy skills, as well as their commitment to working on these over time. Projects will have cross-cultural and -disciplinary connections and be shared among participants. **Instructed in English with target language work groups in French, German and Spanish.**

Modules (for continuing education)

Week 1 (July 12-16, 2010): *Communication plus Connections: Reading and Writing Instruction in L2 and beyond.*

Week 2 (July 19-23, 2010): *Communication plus Cultures: Materials Design using Children's and Youth Literature*

Week 3 (July 26-30, 2010): *Communication plus Communities: Finding Audience and Voice, for Students and Ourselves*

Instructor: Dr. Beverly Moser

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Instructor: Dr. Michael Lane

SPANISH STRAND:
SNH 5026: Hispanic Cultural Studies

Meets: M-F, 9:40 a.m.-12:40 p.m.
with target language lunch 12:40-1:40

This course explores the cultural evolution of Latin America from independence to the present, including the Hispanic Diaspora and Latino groups in the United States. We will examine ways that politics, art, and religion shape individual and national consciousnesses. We'll also look at how power relations influence one's consciousness.

Using films, articles, and narrative texts in Spanish, we'll have roundtable discussions to explore these topics and more. Students will also make weekly presentations, and students taking the course for graduate credit will also complete a final critical essay. See the contents of each week's activities below. **Instructed in Spanish.**

Modules (for continuing education):
Week 1 (July 12-16, 2010): *In Search of Identity and Independence.*

Week 2 (July 19-23, 2010): *Globalization and Latin America.*

Week 3 (July 26-30, 2010) *The Politics of Border Crossing.*

Instructor: Dr. Patricia Napiorski

ALL FOREIGN LANGUAGES
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Institute In Foreign Languages and Linguistics Costs for Summer 2010, July 12-30

Rates for Tuition and Institute Fees if you are earning academic credit:

In-state tuition and fees for graduate credit

for **one** 3-hour course: \$519.13 + Institute Fee* of \$330 = \$ 849.13

for **two** 3-hour courses: \$1038.25 + Institute Fee* of \$330 = \$ 1368 .25

*the Institute Fee above includes

Institute registration, 15 catered lunches, and a three-week parking pass.

Rates to Participate for Professional Development only:

This option does not earn academic credit. You register by the week:

for **one** one-week module + Institute Fee**:

\$ 235.00

for a **second** module in the same week, add

\$ 125.00

**the Institute Fee above includes:

Institute registration, 5 catered lunches, and a one-week parking pass.

Please multiply the module rates if you wish to stay more than one week.

Housing Costs for Summer 2010:

You can add optional housing***/dinner at the following rates.

for five nights' lodging (Sun-Thurs.) and 4 dinners (Mon.-Thurs): \$ 155.00

for two weeks' lodging including a weekend (12 nights' lodging, 8 dinners): \$ 361.00

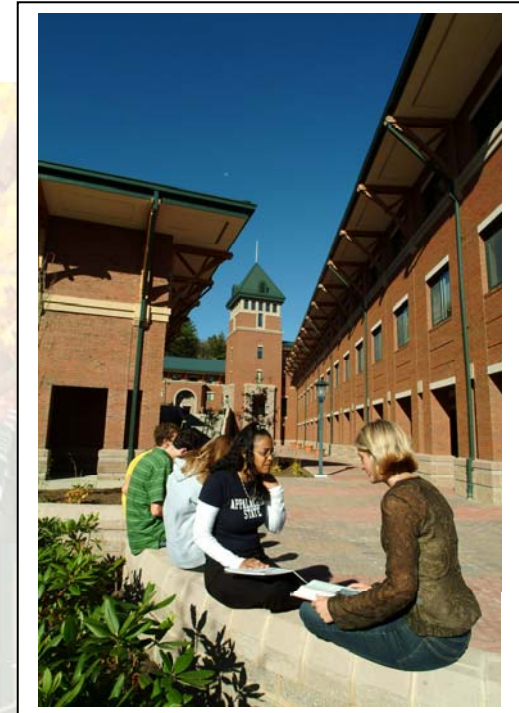
for three weeks' lodging including two weekends (19 nights' lodging, 12 dinners): \$566.00

***Housing is in Winkler Hall, single rooms in suites of four with fridge and cooking facilities.

Kitchens are not equipped with cookware or plates,—please bring your own. Linens are provided.

Out-of State Students pay out-of-state tuition if earning credit. But the costs for non-credit professional development modules are the same for in-state and out-of-state students. Out-of-state rates are online at:

<http://www.registrar.appstate.edu/schedules/summertuition.html>



Classes are held at the University's new
Living /Learning Center

How do I apply? At <http://www.fl.appstate.edu> (follow links to Grad Program, Summer Institute)